

# action network

Red Meat Profit Partnership



## Connect • Act • Profit

### What is RMPP Action Network?

RMPP Action Network is made up of farmer Action Groups, which will have between seven to nine farm businesses in each group. Each Action Group is:

- eligible for kick start funding of \$4000 per farm business, which is pooled for your group to pay for a facilitator and expert advice
- supported by trained facilitators to guide your group and help identify experts who can share new knowledge and ideas.

### Am I eligible?

If you own or manage a commercial farm business that contributes to red meat production, you are eligible for funding with RMPP Action Network.

### What benefits would our farm business get from connecting with RMPP Action Network?

As a farm business you can expect:

- to be involved in a professionally facilitated, results-focused Action Group
- money to spend on specialist advice and facilitation
- help finding solutions to support your business
- connection to trusted, independent expertise
- to tap into the knowledge and experience of other farmers.

### How does it work – an example

Farmers, Sarah and Tim, were invited to join RMPP Action Network alongside seven other farm businesses who were interested in finding out more about sheep feeding and grazing management.

They were allocated \$4000 per farm business so had \$32,000 to run their group. With the help of a trained facilitator who was paid out of the group fund they pulled together a plan of activities they wanted to run during the year and what expertise they wanted to bring in.

This plan was approved by RMPP.

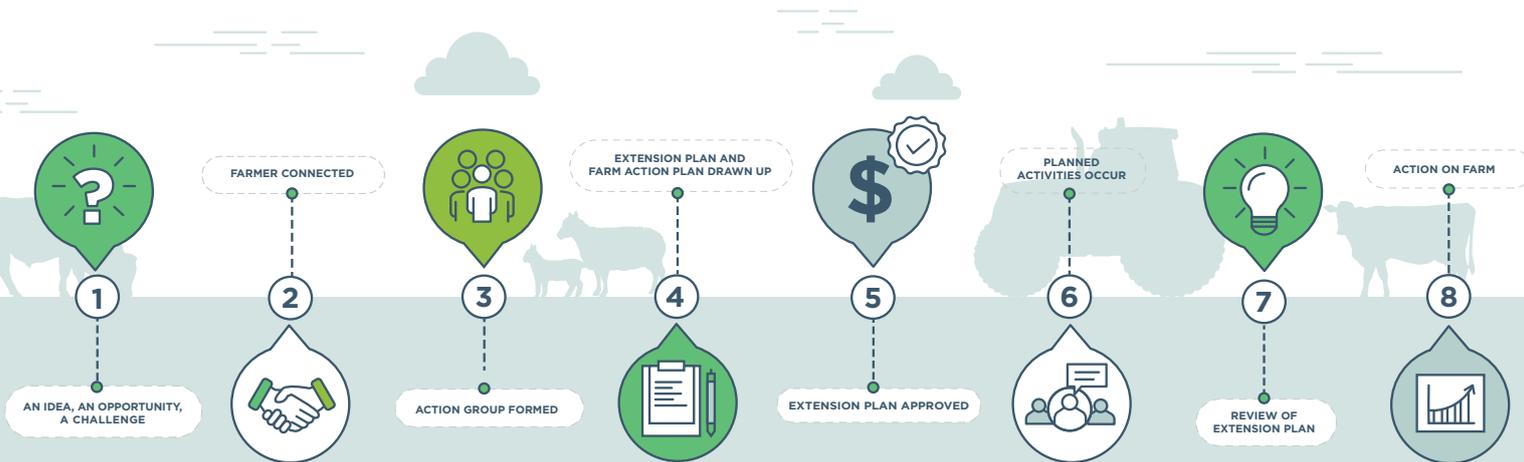
Over the year the group brought in several specialists to talk with them and offer advice. These were paid for out of the group's fund.

All the farm businesses had their own individual farm goals and the facilitator, experts and other farmers in the group were able to support them all in achieving these.

In year two each farm business added \$800 of their own money to their group fund because they could see the value in the support they were getting.

They reviewed their plan with the facilitator and are looking forward to launching into their second year, this time looking at environmental considerations as their regional plan has changed recently.

## Eight steps to more profit



### How do I connect with RMPP Action Network?

RMPP is working with partners and other connectors to help farm businesses form Action Groups.

If you already work with one of our RMPP partners (see list below) give them a call.

Or talk to one of your local rural professionals about forming an Action Group.

You are encouraged to talk to other farmers with similar goals and ideas to form an Action Group.

Alternatively, you can call us on **0800 733 632** or email [info@actionnetwork.co.nz](mailto:info@actionnetwork.co.nz)

*"In the past when extension type programmes have been offered there have been ideas and theories to improve on-farm performance but there was not the necessary follow up to help farmers put the practice into action. I believe RMPP is focusing more on much needed implementation support."*

**JOHN MACPHEE**, FARMER, HAWKE'S BAY



### RMPP

The Red Meat Profit Partnership (RMPP) is set up to drive sustainable productivity improvements in the sheep and beef sector to deliver higher on-farm profitability.

The RMPP is a unique collaboration between the Red Meat Sector and government through the Primary Growth Partnership. Nine industry players are investing alongside the Ministry of Primary Industries.

### Contact Us

Phone: **0800 733 632**

Email: [info@actionnetwork.co.nz](mailto:info@actionnetwork.co.nz)

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RMPP PARTNERS



Ministry for Primary Industries  
Manatū Ahu Matua

