

# RMPP Action Network

## What do I need to know?

RMPP's Action Network is an initiative designed to give farmers the support to turn their great ideas into action.



### What is RMPP Action Network?

RMPP Action Network was developed by the Red Meat Profit Partnership (RMPP) with input from sheep and beef farmers and rural professionals across the country. The approach is based on the results of an Extension Design Project involving 75 pilot farmers and RMPP Action Network is now rolling out across New Zealand.

Farmers can form their own group, reset or refocus their discussion group in line with an Action Group or work with a rural professional to form a group.

An Action Group comprises seven to nine farm businesses who have a shared area of focus. It could be a broad topic such as breeding and genetics, farm transition and succession planning or pasture management. It could have a more specific focus such as exploring whether fodder beet is the right crop.

### How can farmers benefit?

As a members of an Action Group, farmers can:

- Work together with other farmers and rural professionals on an area of common focus to identify ways to improve farm business performance
- Benefit from a network of Experts who can share new knowledge and ideas
- Be supported by trained Facilitators
- Access great tools and resources
- Receive kick-start funding of \$4000 per farm business which is pooled for the group to bring in expertise and pay for facilitators.

To find out more about how Action Groups work in practice, watch the video of farmers Sarah and Gareth Isbister's Action Group at [www.actionnetwork.co.nz](http://www.actionnetwork.co.nz)

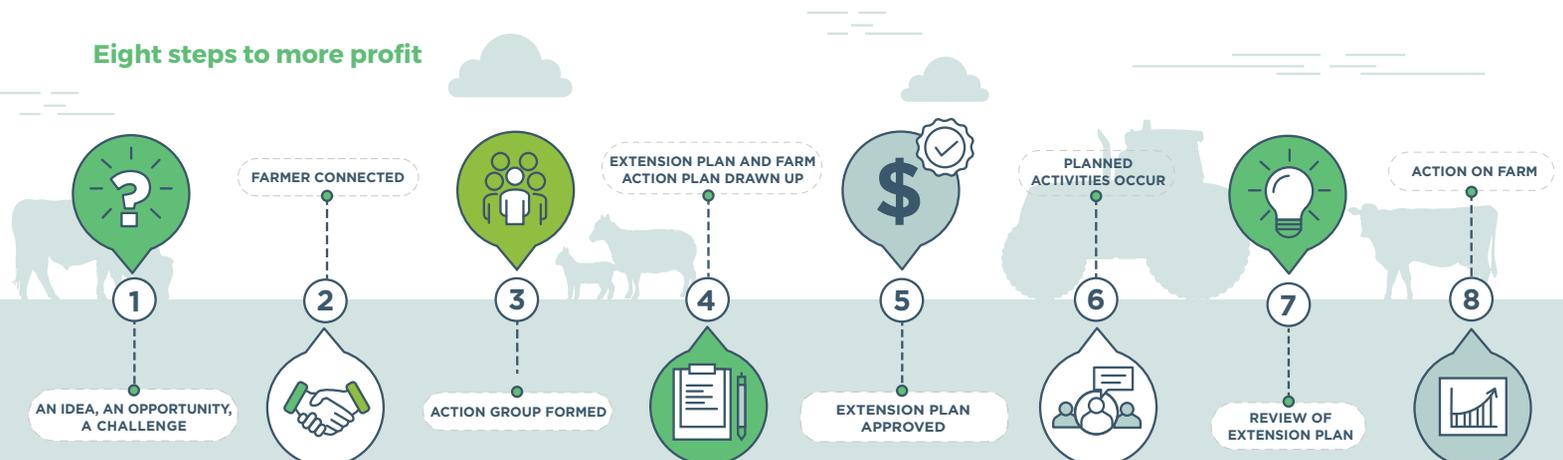
*"Everyone's there for the same reason. We're all there to learn and better our business - it's been great for our business, just learning.*

*We have an expert who comes along to each day, we've got the money there, we can go out and find who we want to listen to."*

Sarah Isbister, Farmer



### Eight steps to more profit



### How can rural professionals benefit?

Rural professionals play a vital role in supporting farmers to improve their productivity and profitability and are critical to the success of the RMPP Action Network. Rural professionals can take one or more of the following roles:

**Connector:** brings farm businesses together into an Action Group that has a common focus and connects them to expertise and resources

**Facilitator:** supports Action Group members to build trust and openness with each other and helps them to work through any complex decisions

**Subject Matter Expert:** provides experience and knowledge in specific areas the Action Group members want to explore

As a rural professional participating in RMPP Action Network you can expect:

- Farmers to gain increased confidence to seek your advice and professional assistance
- The ability to add value to your clients and help them on their journey
- To build new relationships with farmers that lead to opportunities for future work
- Professional development with access to training, resources and support
- An increasing network of rural professional collaboration in your area
- Opportunity for business remodeling and succession.

### Can I get paid to support an Action Group?

As a Facilitator or Subject Matter Expert you can be paid for your role as long as the Action Group you are supporting agrees to the cost and they have recorded the details in their Extension Plan

### How do I connect with RMPP Action Network?

For more information on RMPP Action Network and options for you to be involved, please watch the short video on the home page of the RMPP Action Network website [www.actionnetwork.co.nz](http://www.actionnetwork.co.nz) or call **0800 733 632** to

### Who can I ask for help?

Contact the help desk at RMPP if you have any questions or concerns.

### Contact

☎ **0800 733 632**

📌 **/redmeatnz**

🐦 **@redmeatnz**

✉ **info@actionnetwork.co.nz**

### Keep up to date

If you want to stay up to date with what is happening at RMPP, sign up to The Ground Up, our monthly e-newsletter.

[www.rmpp.co.nz](http://www.rmpp.co.nz)

