

# Connector

## What do I need to know?

You could think of a Connector as the sheep dog for forming Action Groups – rounding up the right mob!

The Connector brings individual farm businesses together to form an Action Group.

Anyone with understanding of how RMPP Action Network functions can be a Connector, eg a farmer or rural professional.

### What is a Connector?

A Connector is the person who initiates the RMPP Action Network process with farmers. Their job is to identify who might benefit from joining an Action Group and bring those individual farm businesses together.

### What does a Connector do?

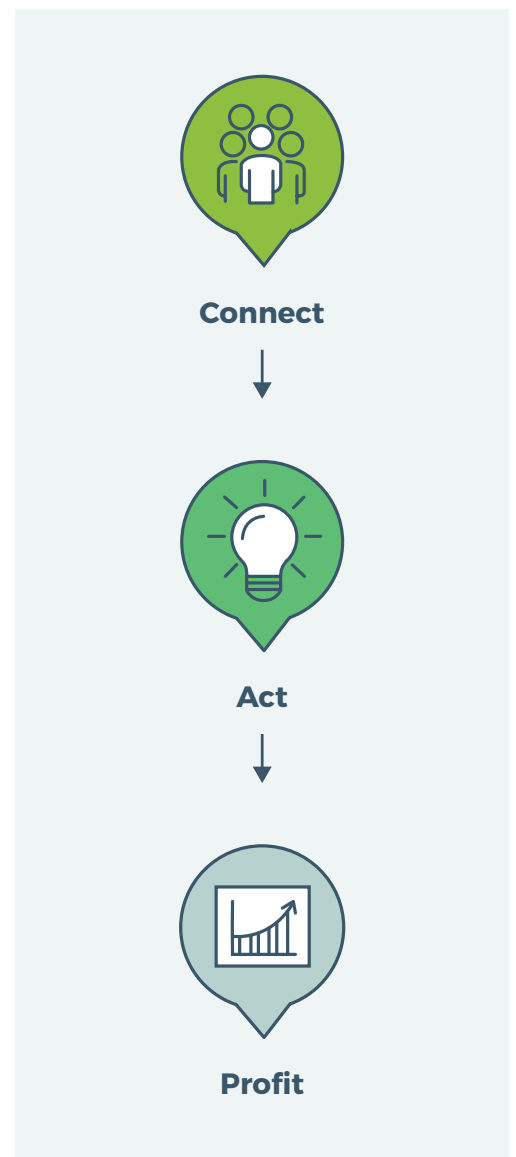
- A Connector needs to help individual farmers assess their farm business and decide what they might want to address through being involved in RMPP Action Network. The Action Group becomes the tool to help a farm business make changes on their farm.
- A Connector needs to encourage the farm team to be involved in an Action Group, be prepared to challenge farmers and help identify opportunities for their business and look for diversity when pulling an Action group together.

### Do Connectors get paid?

No. Connectors are not paid through RMPP Action Network. However, sometimes the person who has played the Connector role to form a group, will then go on to become the facilitator for the group, or an expert for the group. Facilitators and experts can be paid as part of RMPP Action Network.

### Can Connectors continue with the group?

Yes! A Connector can be very useful for an Action Group as they may help develop the Extension Plan for a group, help the group find a Facilitator, or for example help identify the most appropriate subject matter expertise for a planned activity. Connectors can also check in with the group at times to monitor progress and get a general feel for what is working well or not.



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### Tools to support connecting

RMPP have developed a toolkit of resources to support Connectors when raising the understanding, and promoting the value, of RMPP Action Network with Farmers. The toolkit contains resources such as brochures, key messages, case study videos, explainer animations, and RMPP Action Network branding. These can be found at:  
<http://www.actionnetwork.co.nz/page/connector-toolkit/>

### How do I register as a Connector?

- Login to your B+LNZ account at [www.beeflambnz.com](http://www.beeflambnz.com)
- If you do not have an account, select Login/Register at the top of the page and complete the "Create new account" form.
- Once logged in, select "My dashboard" from the drop-down menu under your name.
- Click "Join RMPP Action Network" to enter your details.

From there you can create an Action Group and invite farmers, using the following farmer details:

- name
- email address

Upon entering these details, an email invitation will be sent to farmers inviting them to join the group. When they accept, they are added into the group online. As a Connector you can support the farmer through the process.

### If there are any questions or problems - contact RMPP



### Require further support?

You can refer to our website for further information and resources on RMPP Action Network and Connecting.

[www.actionnetwork.co.nz](http://www.actionnetwork.co.nz)

### Contact

☎ 0800 733 632

📘 /redmeatz

🐦 @redmeatz

✉ [info@actionnetwork.co.nz](mailto:info@actionnetwork.co.nz)

### Keep up to date

If you want to keep in the loop with what is happening at RMPP, sign up to The Ground Up, our monthly e-newsletter.

[www.rmpp.co.nz](http://www.rmpp.co.nz)

